Pyber Observations

1. Suburban cities are the most profitable per ride because of the correlations between the percentage of fares and the percentage of rides in the Pyber company.
2. Most of Pyber’s ridesharing happens in urban cities. This may be due to higher population densities in urban cities and to more alcoholic drinking opportunities in urban cities.
3. Rural drivers get the most money per ride on average. This may be due to longer trips and fewer available drivers